



# GENGREINES GENERALIS GENERALIS

# Thank you for joining our community and committing to a greener world

As one of the most creative and influential music companies globally, we take responsibility for leading the climate action movement in our industry. We strive to inspire and encourage our network to join us on our journey towards more sustainable music-making, enabling them to create beautiful, innovative, and environmentally friendly music that contributes to making our world a greener place to live and work in.

Discover our Go Green Guidelines that you can implement in both your professional and personal life. These guidelines range from energy use to travel, and we hope to help you connect with the world around you while adopting practices that minimise your carbon footprint.

Going green isn't overnight but join us on this journey.

# **ENERGY**

There are many ways to reduce your energy use while composing and recording. Methods for conserving energy include the following.

### Renewable energy

- Source your home and studio energy from a 100% renewable supplier such as Good Energy, Ecotricity, and Octopus.
- Consider producing renewable energy on your premises if you have the available space. For instance, you may install solar panels.

# Heating

- Reduce your heating by using a time or temperature programmer on your thermostat. This will allow you to set specific times for your heating to turn on and off or adjust the temperature according to your schedule.
- Use heating technologies that produce low carbon emissions, for example, heat pumps or wood pellet stoves.
- Instead of heating up the entire property, it's better to heat up only your recording space. For example, turn off your central heating programmer when it is not required to conserve energy.

# CLOUD STORAGE

Sharing, archiving, and streaming music from cloud storage-based systems has become commonplace. Sourcing sustainable service providers is a great step forward in being environmentally friendly.

• Switch to a Cloud service that uses renewable energy.

# SPACE FOR NATURE

Regardless of the size or setup of your home, there are ways to incorporate nature into your living space.

- Create a space for nature.
- Invest in houseplants, allotments or a garden.

## GOODS AND SERVICES

Many of the services and equipment involved in the music production process and your home needs have green alternatives.

### Music equipment

• Purchase from sources prioritising responsible material sourcing and production processes and use suppliers providing end-of-life solutions for electronic waste.

### Consumer goods

• Consider buying your everyday goods from local and independent producers and suppliers. This will not only support small businesses in your community but also ensure that you get high-quality products.

### Finance

· Research the sustainability credentials of both your bank and investment management.

### Paper

• Minimise printed paper where possible.

### **TRAVEL**

Production projects may require collaboration with other composers or recording spaces outside your home, but there are ways to reduce emissions from travel.

- When travelling within your city, consider using public transport such as the tube or a bus.
- Choose to bike or walk for shorter distances or opt for an electric vehicle if driving a car.
- When travelling within the UK, choose to travel by train and consider carbon balancing measures for air travel.

### ADVOCACY AND EDUCATION

As you move forward on your journey towards sustainability, you can inspire others to follow your lead by sharing your practices.

• Join organisations and professionals championing climate and cultural change:

www.juliesbicycle.com www.carbonbrief.org www.musicdeclares.net